

# ESG – SUSTAINABLE INVESTMENT

## SERVICES

### Narrowing Down: Defining ESG for yourself

The concept of sustainability is multifaceted. We support you in defining your understanding of ESG and develop sustainability goals that correspond to the ideas of the pension fund and are in line with the employer's intentions.

### Embedding: The triad

In order to fulfill the explicit legal mandate, sustainability must always be understood in the triad of „return, risk, sustainability“. We help you align ESG criteria with the other investment requirements and embed them in the form of investment principles.

### Implementation: Tools and tenders

We support you in the selection of sustainable products and asset managers. This does not necessarily have to be expensive – sustainability can also be passively indexed.

### Communication and progress

„Do good and talk about it“. We support you in recording and presenting your sustainability strategy to the public, as well as in monitoring and further developing it.

## YOUR BENEFITS, OUR PROMISE

### Economically optimized ESG strategy

With c-alm you get a sustainable portfolio that is optimized in terms of fundamental economics and does not shy away from a comparison with market capitalization. Return opportunities are highlighted.

### Meaningful ESG implementation

Many paths lead to more sustainable portfolios. Based on your current investment organization, we work with you to develop a sensible path to greater sustainability without throwing proven investment principles overboard.

## INTERESTED?



**Dr. Alvin Schwendener**  
Partner  
[alvin.schwendener@c-alm.ch](mailto:alvin.schwendener@c-alm.ch)

